


Range of coverage ★

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Fact Sheet - Marketing	Section: On Site
<b>Product name:</b>  <b>Stair advertising overview</b>	<b>Sample picture:</b> 
<b>Artwork until:</b>  4 weeks before the start of the exhibition	<b>Data:</b>  Print PDF (as of version X3 and higher); fonts completely integrated or converted into character paths.
<b>Resolution:</b>  72 - 100 dpi (1:1)	<b>Special colours:</b>  Converted in advance to 4c
<b>Colour management:</b>  CMYK or RGB	<b>Transparencies:</b>  Please supply only PDF files in which the transparencies are reduced. With PDF files that have not been reduced (saved compatibility via Acrobat 4 PDF 1.3) may result serious errors may occur in the printout.
<b>Format:</b> (T2) NCC West - ground Floor to 1st floor <ul style="list-style-type: none"> <li>• 12 steps, landing, 12 steps</li> <li>• Step height 160 mm</li> <li>• Step width 2,030 mm</li> </ul> (T3) NCC West – 1st floor to 2nd floor <ul style="list-style-type: none"> <li>• 12 steps, landing, 12 steps</li> <li>• Step height 160 mm</li> <li>• Step width 2,030 mm</li> </ul> (T4) NCC Ost – ground floor to 1st floor <ul style="list-style-type: none"> <li>• 13 steps, landing, 14 steps, landing, 14 steps</li> <li>• Step height 170 mm (bottom step 185 mm)</li> <li>• Step width 1,540 mm</li> </ul> (T5) NCC Ost - 1st floor to 2nd floor <ul style="list-style-type: none"> <li>• 13 steps, landing, 14 steps, landing, 14 steps</li> <li>• Step height 170 mm (bottom step 185 mm)</li> <li>• Step width 1,540 mm</li> </ul> (T6) NCC Ost - 2nd floor to 3rd floor <ul style="list-style-type: none"> <li>• 14 steps, landing, 15 steps</li> <li>• Step height 170 mm</li> <li>• Step width 1,540 mm</li> </ul> Hall 10 to hall 9 <ul style="list-style-type: none"> <li>• 9 steps incl. black bottom step</li> <li>• Step height 150 mm</li> </ul>	

- Step width 4,970 mm

(T11) Hall 10 to hall 11

- 8 steps incl. black bottom step
- Step height 175 mm
- Step width 5,750 mm

(T16/T17/T18) Hall 11 to hall 10

- 8 steps
- Step height 165 mm
- Step width 4,600 mm

(T19) Foyer 11,0 to hall 11,1 (4 staircases in total, size below for each staircase)

- 10 steps, landing, 10 steps
- Step height 160 mm
- Step width 2,470 mm

(T20) Hall 11,0 to hall 11,1

- 10 steps, landing, 10 steps
- Step height 160 mm
- Step width 2,470 mm

(T15) Hall 11 to NCC West – front passage

- 8 steps
- Step height 175 mm
- Step width 4,460 mm

(T15) Hall 11 to hall 12 – back passage

- 8 steps
- Step height 175 mm
- Step width 4,600 mm

(T13/T14) Hall 11,1 to hall 10,1

- 7 steps at 11.1, 6 steps at 10.1
- Step height 165 mm
- Step width 5,500 mm

(T8) Foyer 10

- 11 steps
- Step height 150 mm
- Step width 4,580 mm

(T9) Foyer 10 to hall 10,1, 1x to the left / 1x to the right

- 16 steps each
- Step height 155 mm
- Step width 2,310 mm

(T17) Foyer Munich to hall 10,1 – left side

- 9 steps
- Step height 155 mm
- Step width 3,030 mm

(T17) Foyer Munich to hall 10,1 – right side

- 9 steps
- Step height 155 mm
- Step width 2,300 mm

(T1) Entrance Foyer to Room Brussels

- 18 steps, landing, 18 steps
- Step height 160 mm
- Step width 3,800 mm

#### Information:

##### Please note

Please create the file as a complete document (1:1).  
Please do not add bleed, register marks or densiometer scales

#### Site map (Please see the specific hall plan of the event as well as the adjoining service areas and passageways):

