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## **Ciao e molto Grazie, cara Stefania: Stefania Calcaterra hands over management of NürnbergMesse Italia to Danny D'Alessandro**

- The exhibition manager worked for the NürnbergMesse Group for 25 years, including 16 as managing director of its Italian subsidiary
- **Numero Uno:** Under her direction, Italy consolidated its position as the most important international exhibiting country at the Nuremberg exhibition venue
- **Danny D'Alessandro** takes up his position as Calcaterra's successor on 1 July 2025

After more than 25 years with the NürnbergMesse Group, Stefania Calcaterra steps down as managing director of its subsidiary NürnbergMesse Italia on 30 June and passes the baton to her successor, Danny D'Alessandro. Calcaterra has successfully headed and rigorously developed NürnbergMesse Italia since it was established in 2009. Under her leadership, Italy consolidated its position as number one among the international exhibiting countries at the Nuremberg exhibition venue: "Stefania Calcaterra's departure marks the end of an era, and also the start of a new chapter in our largest exhibiting country. Our thanks go to Stefania for more than 25 years of tireless effort, passion, foresight and commitment," says Dr. Thomas Koch, Chairman of the Annual Shareholders' Meeting of NürnbergMesse Italia.

Stefania Calcaterra worked as international representative in Italy for NürnbergMesse and also for Spielwarenmesse eG from as early as 1999. With her passion for trade fairs and a deep understanding of service quality, she developed NürnbergMesse Italia into an essential link between the important Italian trade fair market and the international trade fair community. Her most recent success story is the "Focus on PCB" trade fair. Ever busy in her role as managing director, Calcaterra launched this trade fair during the Covid-19 pandemic and, when in-person trade fairs resumed, very quickly turned it into a meeting place for the European printed circuit board industry in the Italian city of Vicenza. She will continue to be responsible for this trade fair for a further two years.

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Mitglied der  
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 European Major Exhibition  
Centres Association

 The Global Association of  
the Exhibition Industry

### **Danny D'Alessandro takes over management role**

Danny D'Alessandro will assume the managing role at NürnbergMesse Italia from 1 July 2025. With qualifications in law and an Executive MBA, D'Alessandro comes with more than 15 years of experience in the trade fair and fashion industries. Most recently he was General Manager at AIMPES Servizi, organizer of MIPEL, the international leather and fashion accessories event, where he was responsible for all business-relevant processes.

Dr. Thomas Koch, member of the Executive Board, is pleased to welcome the most recent appointee to the NürnbergMesse Group: "With his expertise in heading trade fairs, his international focus and his sense for industry trends, Danny D'Alessandro is the ideal person to take the success story of NürnbergMesse Italia forward and provide new inspiration."

### **About the NürnbergMesse Group**

The NürnbergMesse Group was entered in the commercial register on 5 April 1974 as Nürnberger Messe- und Ausstellungsgesellschaft mbH (NMA), and is now one of the 15 largest exhibition companies worldwide. The Group employs more than 1200 people at 15 locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. It also has a network of international representatives in more than 100 countries. Its portfolio comprises some 120 national and international exhibitions and conferences held in person and as digital events, focusing on five general fields: Retail & Consumer Goods, Building & Construction, Process Technology, Electronics & Security, and Social & Public. Its events secure more than 12,000 jobs and generate billions of euros each year in purchasing power and tax revenue, making NürnbergMesse a major economic engine for the Nuremberg metropolitan region and Germany as a whole. As an employer and organizer of major events, NürnbergMesse assumes responsibility for people and the environment. It shapes its corporate actions in accordance with the 17 UN Sustainable Development Goals (SDGs) with the aim of achieving climate neutrality for the exhibition centre by 2028.

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